

SPONSORED BY:

**NORTHERN NEW ENGLAND
ENERGY CONFERENCE**



JUNE 19

9:00 am - 11:15am
Sebasco Harbor Resort
29 Kenyon Road
Phippsburg, ME 04562

**FOR MORE INFORMATION,
PLEASE CONTACT**

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MIND OVER MATTER:

NEW tools that will lead you to profitable actions

What would you do if you had extra money from your business in your pocket? Would you: (a) take money out of the business (b) diversify your company (c) develop a more profitable exit strategy? Do you find the future of your business intriguing or frustrating? It's all mind over matter.

Riding on the success of last year's Dealer Scorecard, Angus Energy will explore different approaches to help you:

- Clarify what **today's customer expects from you**
- Understand that while the demographics don't necessarily change, **they really do**
- Get a **360-degree view of your hiring and staffing** processes
- **Understand your instincts** and learn how they can add value or derail your company
- Determine if you have an **outward looking tendency vs. inward looking tendency**
- **Use your mindset to improve your business** instead of impeding your success